

PAUL REDER



Paul Reder has been in the entertainment talent buying industry since 1983, and in the Casino/Gaming Industry since 1988. In his most recent position, Paul was the Vice President of Entertainment for Park Place Entertainment, Northern Nevada. Park Place Entertainment is the largest gaming company in the world, the parent for Caesars, Hilton, Bally's, Paris, and Grand casinos. He was responsible for all talent negotiation, strategic direction, and entertainment operations for Caesars Tahoe, Reno Hilton, Flamingo Reno, and select other Park Place Entertainment venues. His gaming industry career has spanned 14 years, two years with Del Webb and 12+ years with Caesars and Park Place Entertainment. His areas of responsibility also included Sporting Events, Casino Events, Box Office Operations, Theatrical Production, and Nightclub Operations. He booked well over 150 headline acts per year in venues ranging from 1,000 – 8,500 seating capacity.

Paul Reder's tenure as the primary talent buyer for Park Place Entertainment has afforded him a strong reputation within the entertainment industry. He has extremely strong relationships with the major talent agencies like Creative Artists, William Morris, ICM, APA, and Monterey Peninsula Artists. See what the executive agents have to say about Paul Reder (read testimonials).

Paul has negotiated acts of all genres, from the classis like Tony Bennett to country stars like Brooks & Dunn. Comedy legends like George Carlin and Jay Leno. Pop icons such as Jewel, Natalie Merchant, and Billy Idol. See a list of the confirmed headliners Paul Reder has contracted. (see list artists). His range of experience also includes a vast knowledge of production. He has successfully executed major stage production show runs like STOMP, Chicago- The Musical, and Cirque Ingenieux. (see list of production shows).

Also under Paul's tutelage, the gaming properties under his direction have enjoyed a reputation as the leader in major championship sports. HBO, Showtime, ESPN, and FOX have produced several international boxing events with Paul, including Lennox Lewis, Oscar De La Hoya, Fernando Vargas, and several others. Paul has negotiated and been directly responsible for other great events such as NBC Celebrity Golf Championship, Lifetime's Latin DanceSport Championship, International Sumo Championship, and World Kickboxing Championship.

For additional review materials or to set up an interview, contact Paul Reder at RederP@preentertainment.net.
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